



ART DIRECTOR

CONTACT:

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Portfolio: <https://www.williambroussard.com/>

EXPERIENCE:

Supernatural:

Jr. Art Director Apr 23 - July 23

2020 Campbell Ewald Pathways Creative Fellowship Program:

Creative Intern Sept 20 - Nov 20

Strong Visuals Co. Strong Visuals Co:

Jr. Copywriter Intern Jun 20 - Sept 20

American Advertising Federation at the University of Houston AAF-UH:

President Mar 20 - Apr 21

Creative Officer Dec 19 - Mar 20

EDUCATION:

The Academy at Goodby Silverstein & Partners:

Art Director Student Mar 22 - Mar 23

University of Houston:

Bachelor of Fine Arts and Sciences Aug 19 - Dec 21

Minor: Advertising

Lone Star Kingwood:

Associates of Applied Arts and Science Aug 14 - Jun 17

AWARDS:

{NSAC} National Student Advertising Competition:

Creative Director (NSAC):

- 2021 District 10 3rd Place Team Winner - Tinder
- 2020 District 10 1st Place Team Winner - Adobe

AAF-HOUSTON 2022 American Advertising Awards:

Creative Director (NSAC):

- Tinder NSAC Plans book
- Tinder Plan Book Cover
- Campaign Kick-off Tinderfest

AAF-HOUSTON 2021 American Advertising Awards:

Creative Director (NSAC):

- Adobe NSAC Plan Book
- Campaign Adobe Adobify Campaign
- Adobe Adobify Decision Maker
- Adobe Ever Changing Media Plan

President of AAF-UH:

- AAF-UH Website
- Social Media - Campaign

AAF-HOUSTON 2020 American Advertising Awards:

Art Director:

- Still Photography - Campaign

